

10th Queensland Weeds Symposium



26 – 29 July 2009
Ryldges Capricorn Resort
Yeppoon, Queensland

“Managing Weeds in a Climate of Change”

Sponsorship Proposal

Symposium Secretariat



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Opportunity Overview

ABOUT THE SYMPOSIUM

The inaugural weed symposium was held in Central Queensland in 1990. It was identified as a forum for coordinating efficient, practical and safe control of all nuisance weeds. The symposium returns to CQ in July 2009 and reflects on 20 years of "Managing Weeds in a Climate of Change".

There will be presentations on community initiatives, policy changes, new innovations, latest research and adaptive weed management practices.

Field trips will be organised to demonstrate weed issues affecting the Rockhampton region and activities being undertaken to reduce their impact.

Trade displays present an opportunity for companies and industry groups to showcase products and the latest technologies available for weed management. Trade displays will be located in a specific area to maximise exposure and visitation by delegates during the lunch, morning and afternoon tea periods.

The previous symposium was held on the Gold coast, June 2007. The 10th Queensland Weeds Symposium will be hosted at the picturesque Rydges Capricorn Resort, Yeppoon, 26 – 29 July 2009.

The Symposium Theme is "Managing Weeds in a Climate of Change".

WHO WILL BE ATTENDING THE SYMPOSIUM

The aim of the symposium is to bring people involved in weed management together from all parts of Queensland and throughout Australia to network with other like-minded people, including, but not limited to:

- Local Government Weeds Officers and Councillors
- Landowners and Managers
- Agribusiness and Utility Providers, including Power, Rail, Roads and Water
- State Government agencies, including Forestry, EPA, NRW, Biosecurity Queensland and DPI
- Australian Government agencies staff including WoNS Coordinators, AQIS, Department of Defence and DAFF
- NRM Bodies
- Landcare & Agforce Members
- Researchers and students involved in weed management
- Contractors and Community Project Officers

There will be ample time available for networking and discussions during breaks in the program and through a social program incorporating a welcome reception, conference dinner and field trips.

BENEFITS OF SPONSORSHIP

The 10th Queensland Weed Symposium will provide sponsors and exhibitors with valuable opportunities to:

- network with industry purchasers and policy makers
- maintain a high profile with target markets
- demonstrate involvement, commitment and support of the industry
- launch new products and services to an audience empowered with decision-making authority

The sponsorship packages overleaf are a guide to commercial involvement opportunities and have been designed to be adaptable. We recognise that one size does not necessarily fit all. Should you like to negotiate a package to specifically suit your corporate objectives and specific areas of interest please do not hesitate to contact us.

Sponsorship Packages

Platinum Sponsor

\$15,000

Acknowledgements

- ◆ Your company logo will appear on the Weed Society of Queensland Inc. website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Symposium literature from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the front cover of the Symposium Proceedings
- ◆ Your company logo will be printed on the Symposium delegate satchels
- ◆ Your company banner will be displayed in the Symposium venue for the duration of the event
- ◆ Acknowledgement as a Platinum Sponsor by the chairperson during the conference program

Exclusive Benefit

Please select **ONE** of the following:

- ◆ **Symposium Dinner Sponsor**– benefits include:
 - Logo acknowledgement of your company as the sole supporter of the Symposium Dinner in all conference literature
 - Opportunity to have your company banner displayed at the Symposium Dinner venue for the duration of the function
 - Opportunity to distribute promotional material at the Symposium Dinner
 - Opportunity to present a five (5) minute address to delegates at the Symposium Dinner
- ◆ **Welcome Reception Sponsor** – benefits include:
 - Logo acknowledgement of your company as the sole supporter of the Welcome Reception in all conference literature
 - Opportunity to have your company banner displayed at the Welcome Reception venue for the duration of the function
 - Opportunity to distribute promotional material at the Welcome Reception
 - Opportunity to present a five (5) minute address to delegates at the Welcome Reception

Complimentary Benefits

- ◆ A full page advertisement in the Symposium Proceedings
- ◆ One (1) trade exhibition booth measuring 6m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Symposium satchel
- ◆ Four (4) complimentary registrations including four (4) tickets to the Welcome Reception and Symposium Dinner

Sponsorship Packages

Gold Sponsor

\$10,000

Acknowledgements

- ◆ Your company logo will appear on the Weed Society of Queensland Inc website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Symposium literature from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the front cover of the Symposium Proceedings
- ◆ Acknowledgement as a Gold Sponsor by the chairperson during the conference program

Exclusive Benefit

- ◆ **Field Trip Sponsor**– benefits include:
 - Logo acknowledgement of your company as the sole supporter of ONE nominated Field Trip in all conference literature
 - Opportunity for a company representative to participate in the nominated Field Trip
 - Opportunity to provide promotional material during the nominated Field Trip

Complimentary Benefits

- ◆ A three-quarter page advertisement in the Symposium Proceedings
- ◆ One (1) trade exhibition booth measuring 3m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Symposium satchel
- ◆ Three (3) complimentary registrations including three (3) tickets to the Welcome Reception and Symposium Dinner

Sponsorship Packages

Silver Sponsor

\$5,000

Acknowledgements

- ◆ Your company logo will appear on the Weed Society of Queensland Inc website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Symposium literature from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the front cover of the Symposium Proceedings
- ◆ Acknowledgement as a Silver Sponsor by the chairperson during the conference program

Exclusive Benefit

- ◆ **Lunch Sponsor**– benefits include:
 - Your company name and logo acknowledging your company as the sole supporter of a nominated lunch break in all conference literature
 - Opportunity to have your company banner displayed during a nominated lunch break
 - Opportunity to distribute promotional material during a nominated lunch break

Complimentary Benefits

- ◆ A half page advertisement in the Symposium Handbook and Proceedings
- ◆ One (1) trade exhibition booth measuring 3m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Symposium satchel
- ◆ Two (2) complimentary registrations including two (2) tickets to the Welcome Reception and Symposium Dinner

Sponsorship Packages

Bronze Sponsor

\$3,300

Acknowledgements

- ◆ Your company logo will appear on the Weed Society of Queensland Inc website with a "hotlink" to your company's home page
- ◆ Your company logo will be promoted on all Symposium literature from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the front cover of the Symposium Handbook
- ◆ Acknowledgement as a Bronze Sponsor by the chairperson during the conference program

Exclusive Benefit

- ◆ **Sponsorship of ONE of the Refreshment Breaks** – benefits include:
 - ◆ Your company name and logo acknowledging your company as the sole supporter of a nominated refreshment break in all conference literature
 - ◆ Opportunity to have your company banner displayed in the refreshment break area for the duration of the specified break time
 - ◆ Display of promotional literature during the specified refreshment break

Complimentary Benefits

- ◆ A quarter page advertisement in the Symposium Handbook and Proceedings
- ◆ One (1) trade exhibition booth measuring 3m x 2m
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ One (1) insert into the Symposium satchel
- ◆ One (1) complimentary registrations including one (1) ticket to the Welcome Reception and Conference Dinner

Sponsorship Packages

Design Your Own

\$TBA

If you don't require a trade booth but would like additional conference registrations, or if you are interested in sponsoring the Queensland Weed Symposium but the listed packages don't meet your requirements, we can assist you in designing your own sponsorship package.

Provide us with the following information and we will design a package to meet your required outcomes:

- ◆ Your objectives for being involved such as what you are wanting to achieve from your sponsorship (new business contacts, networking opportunities, education for staff, brand recognition etc)
- ◆ The budget you have available
- ◆ Specific acknowledgement/entitlements you wish to receive (trade booth, conference registrations, logo branding etc), refer to suggestions below
- ◆ Any other information you believe we will require to design a package that's just right for you
- ◆ Email this information to: wsq@eventcorp.com.au

Suggestions to help you design your own package

Acknowledgements

- ◆ Company logo promotion – literature, website, emails
- ◆ Acknowledgement by the chairperson during the conference program

Entitlements

- ◆ Acknowledgement as the sole supporter of a nominated refreshment break, lunch, welcome reception, dinner etc. Please note these will be subject to availability and budget.
- ◆ Opportunity to display your company banner at the Symposium
- ◆ Opportunity to display your promotional literature at the Symposium
- ◆ Advertisement in the Symposium Handbook and Proceedings
- ◆ Trade exhibition booth
- ◆ Access to a complete electronic list of attendee names and contact details two (2) weeks after the event. (Conditions Apply)
- ◆ Satchel inserts
- ◆ Complimentary registrations
- ◆ Complimentary social function tickets
- ◆ Complimentary trade area registrations

Sponsorship Packages

Trade Exhibitor

\$1,650

The Queensland Weeds Symposium will also provide an opportunity for display and promotion of products and services that are relevant to weeds management. To ensure maximum exposure to delegates all morning and afternoon teas and lunches will be served in the trade display area.

As a Trade Exhibitor of this event your company is entitled to one (1) trade booth measuring 3m x 2m which includes booth structure, fascia signage, lighting and trestle table. In addition your company will receive:

- ◆ Listing of company name and details in the Symposium Proceedings;
- ◆ Full access to attendees during morning / afternoon teas and lunches;
- ◆ Access to a complete list of attendee names and contact details two (2) weeks after the Symposium for post event marketing;
- ◆ One (1) insert into the Symposium Satchel
- ◆ One (1) complimentary registration for your company representative including morning and afternoon tea and lunch on both days

Satchel Inserts (Exhibitors)

\$250

The insertion of promotional flyers in the Symposium satchels is included as part of the exhibitor showcase package.

Satchel Inserts (Non-Exhibitors)

\$550

Non-exhibiting companies also have access to Symposium satchels for a fee of \$550. This will allow you to insert one piece of promotional material (e.g.: corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) into Symposium satchels to be distributed to all attendees.

Advertising in Symposium Handbook

The Symposium Proceedings will be produced and distributed to all attendees and speakers at the event. It will be referred to regularly throughout the Symposium. Details of advertising opportunities are as follows:

- | | |
|---------------------------------------------|-------|
| ◆ Full Page (18cm x 28cm) black and white | \$495 |
| ◆ Half Page (18cm x 14cm) black and white | \$405 |
| ◆ Quarter Page (9cm x 14cm) black and white | \$330 |

These prices are based on the provision of camera-ready artwork.

Sponsor & Exhibitor Terms and Conditions

1. The Exhibitor will be responsible for any damage to the walls or the floor of the building as may be occupied by the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
2. The Exhibitor will be responsible for any loss or damage to the display booth, partitions, electrical fittings, and spotlights provided for the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
3. The Exhibitor will comply with all the rules and regulations of the authority having control over the building.
4. The Organiser may in the event of any circumstances which render it necessary, alter the location of the stand allocated to the Exhibitor.
5. The Organiser may postpone or amend the time for the holding of the exhibition to such time, which in the opinion of the Organiser, is more suitable for the exhibition.
6. The Organiser may cancel the allocation of space to any Exhibitor, which in the opinion of the Organiser is creating a disturbance or nuisance or carrying any activity contrary to the law.
7. The Organiser may allocate to any person any space allotted to an Exhibitor which may be forfeited pursuant to the terms hereof.
8. The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition or any loss of property suffered during the course of the exhibition.
9. Where there is more than one Exhibitor occupying space their liability shall be joint and several.
10. In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid hereunder will be absolutely forfeited and the Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the Organiser. In the event of forfeiture for any reason the Sponsor or Exhibitor will not be released from any liability hereunder.
11. The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the Sponsorship or Exhibition because of Industrial action, blackouts or any cause outside the control of the Organiser.
12. The Organiser is not responsible for any loss or damage to any product exhibited.
13. The Exhibitor without limiting the generality of foregoing will comply with all statutory requirements applicable to it during the course of the exhibition.
14. Please note that the final trade exhibition floor plan may vary resulting in booth position changes from the original floor plan due to updated trade floor plans.
15. The deposit (50% of the total amount required for sponsorship or trade exhibition booths) is non-refundable. No refunds will be issued for cancellations notified less than 30 days prior to the event and the Exhibitor or Sponsor will be liable at this point for the full amount requested on the application form.
16. Deposit of 50% is required on submission of application for sponsorship with final balance due by Friday 9 July 2009.
17. All payments must be received by the due date. Failure to comply with payment terms may result in the Sponsor not receiving full benefits as outlined in the package.
18. The organisers of the Queensland Weeds Symposium reserve the right, in their absolute discretion, to refuse any sponsorship application and may decide not to accept any application for any reason whatsoever.
19. All Sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner. Should a particular sponsorship/exhibitor benefit precede payment that benefit will no longer be available to the Sponsor/Exhibitor.

Sponsorship Application Form

10th Queensland Weeds Symposium

FAX BACK TO: 07 333 444 99

Organisation Name: _____

Contact Person: _____ Position: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

For Platinum, Gold, Silver and Bronze Sponsorship, please specify your preferred Exclusive Benefit:

Level of Sponsorship

<input type="checkbox"/> Platinum Sponsor	\$15,000
<input type="checkbox"/> Gold Sponsor	\$10,000
<input type="checkbox"/> Silver Sponsor	\$5,000
<input type="checkbox"/> Bronze Sponsor	\$3,300
<input type="checkbox"/> Trade Exhibitor	\$1,650
<input type="checkbox"/> Satchel Insert	\$250
<input type="checkbox"/> Advertising	

I have enclosed the **50% deposit required** to secure my position and acknowledge that this application cannot be cancelled nor monies paid refunded. I agree to be bound by the Terms and Conditions set out in this document.

SIGNED: _____ **DATE:** _____

Payment will be required as follows:

A 50% non-refundable cheque payable to "Eventscentral Pty Ltd – QW Symposium". Please note: Credit card payments attract a 3% fee. Payments made by direct transfer or cheque attract no additional fees. Please contact wsg@eventcorp.com.au for direct transfer details.

- I have enclosed a cheque with this form, please forward a receipt
- Please debit my credit card as provided on the attached Credit Card Payment Form for the nominated amount
- Please issue me with an invoice for immediate payment

Please send this sponsorship application form to:

Queensland Weeds Symposium Secretariat

C/- Eventcorp Pty Ltd

PO Box 3873, SOUTH BRISBANE BC QLD 4101

Phone: 07 333 444 60 Fax: 07 333 444 99

Email: wsg@eventcorp.com.au

Sponsorship Credit Card Payment Form

10th Queensland Weeds Symposium

FAX BACK TO: 07 333 444 99

Please note: Credit card payments attract a 3% fee. Payments made by direct transfer or cheque attract no additional fees.

Contact Details:

Organisation Name: _____

Contact Person: _____

Phone: _____

Email: _____

Credit Card Details:

Please debit my credit card nominated below \$ _____

Please use the credit card number below only to guarantee the outstanding amounts. If another form of payment is not received within 14 days, I understand that the credit card as per the details provided below will be debited for all outstanding amounts.

Mastercard

Visa

Amex (id# _____)

Credit Card Number:

Expiry Date: _____ / _____

Cardholder's Name: _____

Signature: _____

Date: _____

Please send this credit card payment form to:

Queensland Weeds Symposium Secretariat

C/- Eventcorp Pty Ltd

PO Box 3873, SOUTH BRISBANE BC QLD 4101

Phone: 07 333 444 60 Fax: 07 333 444 99

Email: wsg@eventcorp.com.au

OFFICE USE ONLY

ID Number: _____

Amount to pay: \$ _____